



FOR IMMEDIATE RELEASE

CONTACT: Dan Freeborn
OFFICE: (906) 232-1422
CELL: (906) 250-6474
EMAIL: dfreeborn@uppc.com

March 13, 2026

UPPCO PREPARES FOR MARCH STORM

Marquette - Upper Peninsula Power Company (UPPCO) is reminding its customers, and the public, that winter weather patterns can – and often do – produce high winds and accumulations of wet, heavy snow that can affect the region’s electrical grid.

The National Weather Service (NWS) has issued Winter Storm Warnings across Central and Western Upper Peninsula for Saturday evening, March 14 through early Tuesday, March 17, 2026. Significant accumulations of heavy wet snow between one and three feet, high winds, and gusts as high as 55mph are forecasted in many locations by the NWS.

“Power outages may occur as strong winds and heavy snow moves through the region,” said Dan Freeborn, UPPCO’s Manager of Communications & External Affairs. “UPPCO crews are prepared to respond to outages should they occur.”

Never approach or touch a downed power line or anything in contact with one. If you see a downed line, stay at least 35 feet away and call 9-1-1 immediately. “Downed power lines may be energized and can seriously harm or kill you if contacted. It’s also important to be mindful of portable generator safety when using them during power outages. Additional tips for staying safe during inclement weather can be found at uppc.com/safety,” said Freeborn.

UPPCO is asking customers to report any outages they are experiencing by calling UPPCO Customer Service Center at (906) 449-2011 or through its online portal at uppc.com. Customers may experience longer than usual wait times due to weather-related call volumes.

###